

# Tri-Core<sup>®</sup> Cervical Pillow

IMPROVED  
INSIDE & OUT

## The Industry's #1 Fiber Support Pillow



**NEW!** Blended cotton cover is breathable and gentle to the skin.

**NEW!** High-resiliency fiber springs back when compressed for comfort and durability.

- Helps relieve headaches, joint strains, neck injuries and arthritis.
- Designed for back and side sleepers



### Twin Support Lobes

Two sizes of lobes provide proper neck support for back sleeping. Each lobe provides a different support level.

### Trapezoid Shaped Center

The unique, trapezoid-shaped center, in combination with the twin support lobes, gently cradles your head to support your neck and help restore its normal curvature.

### Raised Side Sections

The Tri-Core is designed to help side sleepers, as well. The raised side sections provide the support you need while sleeping on your side. As you roll to your back, the center lets your head nestle for the greatest comfort and support.

### Natural Pain Relief

Tension headaches, pain from neck injuries and arthritis are a few of the conditions that can be helped by the proper sleeping posture attained from the Tri-Core Pillow. Airway blockage, a major cause of snoring, also can be helped.

Most people experience an increase in sleeping comfort within a couple of days of using this pillow. Others may require up to two weeks before the neck and back muscles adjust to their proper position.

### Specifications

#### Options

- #200 Firm Tri-Core Support Pillow
- #220 Gentle Tri-Core Support Pillow 24" x16" (61x41 cm)
- #221 Firm Mid-Core™ Support Pillow
- #222 Gentle Mid-Core Support Pillow 22" x15" (56x38cm)
- #218 Print Fabric Petite Core Support Pillow
- #219 Petite Core Support Pillow 19x12" (48x31cm)

#### Weight

- Single Tri-Core - 2.75 pounds  
Box of 3 - 8.25 pounds
- Single Mid-Core - 2.25 pounds  
Box of 3 - 6.75 pounds
- Single Petite Core - 1.5 pounds  
Box of 5 - 7.5 pounds



UK Patent #2-000-739



Options include the Mid-Core™, far left, a mid-sized version of the Tri-Core, and the Print Fabric Petite Core, for children and small adults.



American Manufacturing Co.

**Core Products**  
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## Increase Your Profits

- Increase your profits in the space of a waiting room chair.
- Provide patient education to help them select the right product to complement their treatment.
- Increase patient exposure with posters for your office.
- Educate your patient with informative brochures.

### Merchandising Made Easy



Display the benefits – and stimulate sales – of the Tri-Core Pillow with this attractive merchandising program. Give your patients the chance to learn more about these pillows by displaying them in your waiting room. Use the posters and brochures (below) to educate your patients and initiate discussion and sales. This merchandising program is free with the purchase of any Tri-Core Pillow display. Includes posters and tri-fold brochures with a plastic holder.



Communicate Tri-Core's unique benefits with these attractive posters. Hang them in your treatment rooms to initiate discussion and sales. Posters are free with the purchase of a Tri-Core Pillow display or on request.



Educate your patients with these informative tri-fold brochures. Give your patients the opportunity to learn more about the products in this display by placing this literature holder on your front counter. You can also send them to your mailing list or insert them into monthly invoices. Brochures and a holder are free with the purchase of a Tri-Core Pillow display or on request.

### Specifications

#### Tri-Core® Merchandising Kit

##### #931

- 8 Tri-Core® Standard Pillows (#200)
- 4 Tri-Core® Gentle Pillows (#220)

##### #932

- 12 Tri-Core® Standard Pillows (#200)

#### Both Displays Include:

- 2 Posters
- 24 Brochures
- 1 Brochure Holder
- 1 Display Rack
- 1 Header Card

Available From: