




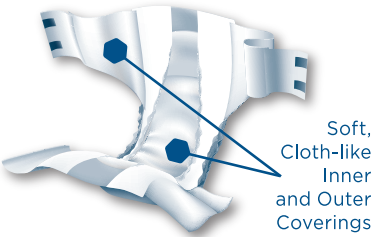

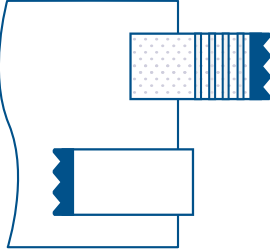
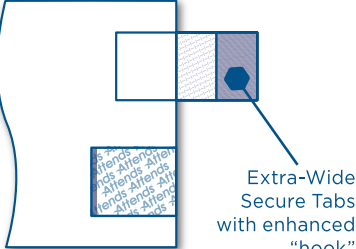





DermaDry™ Complete

Product Comparison Guide

The following chart outlines a comparison of product features from the current Attends® Extra Absorbent Breathable Briefs to the **NEW and IMPROVED DermaDry™ Complete Briefs** — *now softer, drier, and more absorbent.*

Extra Absorbent Breathable Brief	NEW DermaDry™ Complete	NEW Product Features, Advancements & Improvements
		<p>Smart Design</p> <p>With pressure on health care systems to manage costs but improve product performance, we removed product waste and invested the savings into advancements in our absorbent core, all while remaining focused on protecting our environment.</p> 
	<p>Supersorb™ Dryness Layer</p>  <p>Rapid Lock™ Dual Core</p>	<p>Rapid Lock™ Dual Core with Supersorb® Dryness Layer</p> <p>In testing, DermaDry Complete is 25 times drier after multiple voids and 50% more absorbent (center 12" of the core) than before.</p>
		<p>Comfortable Fit</p> <p>Proper size and fit are critical for leakage prevention and comfort. DermaDry™ Complete mimics the shape and contour of our previous briefs, providing a comfortable fit in a full range of sizes.</p> 
<p>New Feature Not Available Previously</p>	 <p>Anti-Leak Barrier Leg Cuffs</p>	<p>Advanced Leakage Protection</p> <p>New, inner leg cuffs provide the ultimate defense against leaks. In testing, DermaDry™ Complete was 3 times more effective in leakage prevention than before.</p> 
 <p>(To Scale)</p>	 <p>(To Scale)</p>	<p>Package Size</p> <p>Innovation in package design resulted in a 29% average bag size reduction, saving space in warehouses and storage areas. There was also a 19% improvement in case and unit load, allowing us to provide customers more cases in each shipment.</p> 

Product Comparison Guide (continued)

Extra Absorbent Breathable Brief	NEW DermaDry™ Complete	NEW Product Features, Advancements & Improvements
 <p>(To Scale)</p>	 <p>(To Scale)</p>	<p>Package Design</p> <p>New, simplified packaging offers users quick and easy-to-understand product features, information and available options, so selecting the appropriate product size and understanding the features is a quick and easy task.</p> 
<p>New Feature Not Available Previously</p>	 <p>Soft, Cloth-like Inner and Outer Coverings</p>	<p>Premium Softness</p> <p>Soft, cloth-like coverings promote improved comfort. In a blind consumer survey, 75% of individuals rated DermaDry™ softer than Attends® Extra Absorbent Breathable Briefs.</p> 
	 <p>Extra-Wide Secure Tabs with enhanced "hook" adherence</p>	<p>Extra-Wide Secure Tabs</p> <p>Extra-wide secure tabs fasten and re-fasten anywhere on the brief, offering 52% more hook area than the tabs on Attends® Extra Absorbent Breathable Briefs. The new and improved tabs promote a more precise fit for added security and user dignity.</p> 
		<p>Breathable Fabric</p> <p>Our cloth-like fabric is gentle to the touch. It features breathability zones that allow sweat and moisture to evaporate, promoting dryness and skin wellness. The fabric is less noisy against clothing for added concealment.</p>
		<p>Odor Control</p> <p>The Rapid Lock™ Dual Core and Supersorb™ Dryness Layer channel and lock fluids away swiftly. Once in the core, super absorbent polymers help to manage urine odors by neutralizing ammonia, providing users added discretion and dignity.</p>

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